

FULFILLMENT

FREEDOM

FULFILLMENT

FREEDOM

FULFILLMENT

FREEDOM

FULFILLMENT

FULFILLMENT

FULFILLMENT

FULFILLMENT

FREEDOM

FREEDOM

FREEDOM

FREEDOM



Contact us at  
Carl Rakich  
The Coach Zone  
[www.TheCoachZone.com](http://www.TheCoachZone.com)  
(330) 598-1706

6386 Brynwood Drive  
Medina, Ohio 44256  
Toll-Free: 877-450-4633  
Fax: 330-723-1974  
Cellular: 330-697-2522  
E-mail: [carl@thecoachzone.com](mailto:carl@thecoachzone.com)



START A NEW ADVENTURE AS YOUR OWN BOSS

We'll show you how to create a fun & rewarding business



Enjoy freedom and fulfillment as your own boss



*Popularized in the 1980's, business incubators offer below market rent, training, coaching and administrative support services... to a select few clients.*

*We're pleased to introduce the 21st Century version of this powerful business development strategy – The Virtual Incubator.*

*You provide the space, we provide the training, coaching and support services.*

#### **BUSINESS PLANNING**

Guided by our Online Planning Center and 286- page planning workbook, you'll examine and complete forty-nine key business planning decisions to weave a powerfully written business plan.

#### **COACHING**

Your weekly one-on-one coaching sessions will move you ahead quickly in launching your new business. Your Virtual Incubator coach helps you: refine your strategy, answer your planning questions and coordinate your work with our outside service providers.

#### **SERVICE PROVIDERS**

To speed completion of key organizational tasks, you'll work with our top-notch team of service providers to receive accounting advice; plan an eye-catching business identity; produce compelling copy on a memorable website design; and setup your accounting system.

## ADVICE. TRAINING. COACHING. SUPPORT SERVICES – ALL IN ONE.

### **YOU RECEIVE STREET-SMART ADVICE ON RUNNING A PROFITABLE BUSINESS**

We continually add new management techniques to the knowledge we've gained from guiding more than 4,000 new entrepreneurs over the past twenty years.

### **WE TRAIN YOU IN EVERY KEY BUSINESS MANAGEMENT SKILL**

Our Business Starter Guide presents tutorials on management skills ranging from how to choose a great business name to organizing your business's finances with QuickBooks®.

### **YOUR COACH IS ALWAYS THERE TO GUIDE YOU**

Each Virtual Incubator coach is an experienced business manager who offers not only years of experience on the "firing line," but also has undergone extensive training with the Virtual Incubator Program tools and process.

### **OUR SUPPORT SERVICE TEAM PROVIDES A SPEEDY AND PROFESSIONAL LAUNCH**

You'll save hours of your planning time by being able to immediately access our top-notch service providers team, which is dedicated to making your new business look successful and well-established from day one.

### **HEAR WHAT OUR CLIENTS SAY**

"Your skilled guidance allowed me to smoothly move from corporate manager to owner of a very successful consulting firm." – Ken Proskie, Compass Health & Safety

"My Virtual Incubator coach led me, step by step, to not only complete a sound business plan, but also to launch with a very professional identity from day one."

– Al Brown, SupplyMex

### **FIND OUT IF YOU'VE GOT A GREAT IDEA**

Use our free 5-step business evaluation course to assure that you're ready to work with your own Virtual Incubator coach. Visit [www.boomerbizstartup.com](http://www.boomerbizstartup.com)



Find Your Virtual Incubator Coach



[www.boomerbizstartup.com](http://www.boomerbizstartup.com)